



Prevent Child Abuse New Jersey

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To: Girl Scout Councils, Service Units, & Troop Leaders
From: Tess McCutcheon, Prevent Child Abuse- New Jersey
Date: February 10, 2010
Re: Participating in Child Abuse Prevention Month

April is Child Abuse Prevention Month

All children in New Jersey deserve a healthy, happy and safe childhood. This April, it's your turn to make a difference for the kids in your neighborhood!

Child Abuse Prevention Month is a statewide campaign to raise awareness about supporting families and preventing child abuse. Each April, New Jersey makes a promise to prevention by distributing pinwheels and hosting educational events throughout the state. Pinwheels are a symbol of a happy, carefree childhood. Doesn't every child deserve one?

Everyone has a role to play in preventing child abuse and supporting families. Get involved by planting pinwheel gardens in a public place, wearing pinwheel lapel pins, displaying car and storefront window clings, hosting events for families, and signing a promise to prevention. Businesses, schools, girl scouts, boy scouts, community-based and civic groups, educators, volunteers, decision-makers and families can participate.

You and your troops need to be an active part of Child Abuse Prevention Month and we've created the tools to lead your community in the campaign.

We've even designed a special toolkit that allows you to earn a fun patch!

Visit www.preventchildabusenj.org/cap to learn more and download free information and tools.

Be sure to tell us about your events, and share photos and stories about the difference you are making for children. Email us at pinwheels@preventchildabusenj.org or call us at 732-246-8060 x123 with any questions.



April is Child Abuse Prevention Month

Daisy • Brownie • Junior • Cadette • Senior • Ambassador

We've designed a toolkit for Girl Scout Troops interested in conducting a service project during Child Abuse Prevention Month in your community.

Your 2010 Girl Scout toolkit includes materials for a month of activities!

- 24 Spinning Metallic 12" Blue Mylar Pinwheels
- 24 postcard-sized Promise Cards which promote a commitment to prevention
- 4 Leader Pinwheel Lapel Pins to acknowledge the Influence girl scout leaders have on children and thank them for being a child advocate.
- 24 Make Your Own Pinwheel Kits to use as a Group Activity
- 24 Buttons
- Reproducible Pinwheel Coloring Pages
- Sample Press Release and list of local media to promote events to local media
- Reproducible Monthly Calendar with Daily Tips for Healthy Parent-Child Relationships
- 24 Custom Fun Patches to celebrate your participation**

Cost: \$85 (includes S&H)



Suggested Activities:

- ◆ Have children decorate pinwheel coloring pages (Daisy/Brownie level).
- ◆ Have parents and leaders sign Promise Cards for a "Promise Wall".
- ◆ Use Pinwheel Activity Kits for group activities and crafts (Daisy/Brownie/Junior).
- ◆ Create a Pinwheel Garden! Plan a special day to plant a pinwheel garden with your troop. Invite parents to the event and make it a special ceremony. The garden will be a visible commitment to healthy, nurtured children (All levels).
- ◆ Have your troop visit the mayor and ask him to sign a proclamation for child abuse prevention month. (See website for a sample)
- ◆ Collect baby products to donate to a local program serving parents of newborns (PCA-NJ can assist in locating a group in your area).
- ◆ Support parents in your community by offering to babysit for free one night (Cadette, Senior, Ambassador Level)
- ◆ Have your troop host a "Parents Night Out" during April where parents can drop their child off to run errands, go to dinner, or just relax. (Cadette, Senior, Ambassador Level)

Also visit preventchildabuse.nj.org to download **FREE** tip sheets, talking points, activity pages, & multimedia tools to support your campaign.

To place order, complete form and return with payment. More items on reverse side.

Contact Name: _____

Office Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment: (1) Check to Prevent Child Abuse New Jersey (2) Purchase Order (attach copy)

(3) Visa or Mastercard: Cardholder Name: _____

Card Number

Exp. Date

Signature

RETURN TO: Prevent Child Abuse - NJ, 103 Church Street, Suite 210, New Brunswick, NJ 08901

PCANJ STAFF USE ONLY:

Shipping Info: _____

Payment Rec'd _____

Logged in Database:

Also Available This Year...

Purchase additional items to enhance your 2010 *Pinwheels for Prevention* campaign!

Visit preventchildabuse.nj.org to download **FREE** tip sheets, talking points, activity pages, & multimedia to support your campaign.



Mini 4" Pinwheels
72 for \$25

Quantity _____



Wristbands \$2
Wristbands 15 for \$15
Wristbands 30 for \$25

Quantity _____



Buttons 10 for \$5

Quantity _____

(Circle Style)



Pinwheels 48 for \$20

Quantity _____



5" Window Cling \$10
12" Window Cling \$15

Quantity _____



24" Garden Sign \$10

Quantity _____



Car Magnets \$10

Quantity _____



Extra Patches \$3

Quantity _____



Lapel Pins \$5

Quantity _____

(Circle Style)

"Girl Scout Troop Toolkit"
(see reverse) \$85

ITEM	TOTAL
Subtotal	
+15% S&H	\$ _____
Total Due	\$ _____

Complete order form and return with payment information via mail, fax or email

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment: (1) Check to Prevent Child Abuse New Jersey (2) Purchase Order (attach copy)

(3) Visa or Mastercard: Cardholder Name: _____

Card Number

Exp. Date

Signature

RETURN TO: **Prevent Child Abuse** - NJ, 103 Church Street, Suite 210, New Brunswick, NJ 08901
Fax: 732-246-1776 Email: pinwheels@preventchildabuse.nj.org Questions: 732-246-8060

CHILD ABUSE PREVENTION MONTH