

April is Child Abuse Prevention Month

Sample Press Release

(ORGANIZATION NAME) is calling for (YOUR CITY/TOWN) to take a turn supporting the community's children and families in an effort to promote positive childhood outcomes and ensure that every child benefits from a happy, healthy and safe childhood. April is Child Abuse Prevention Month and (ORGANIZATION NAME) is partnering with Prevent Child Abuse New Jersey for the Pinwheels for Prevention campaign, which offers citizens, businesses and community groups an opportunity to make a difference for the children in their neighborhood.

"Pinwheels remind us of carefree, happy childhoods," explains (NAME OF SPOKESPERSON, AFFILIATION) They are a visible symbol of the kind of childhood every kid deserves."

"Child abuse CAN be prevented and we want to the community to know that we all have an important part in making that happen. When we work together to promote nurturing parent-child interactions, teach discipline that is safe and age-appropriate, and foster early learning opportunities, we actually support child development and healthy family relationships - the very actions that help to prevent child abuse and neglect."

Activities planned in the community for Child Abuse Prevention Month are as follows: (DESCRIBE ACTIVITIES, DATE, TIME, AND PLACE)

In New Jersey, too many children are exposed to intensive stress like child abuse and neglect. Too much stress is bad for anyone and can be devastating to child development. This is where prevention is so critical.

"When the well-being of children and families becomes the priority of everyone in a community, the number of child abuse and neglect incidents will decrease," says [NAME OF COMMUNITY LEADER, AFFILIATION.] "Other good things also happen for families, including better health outcomes, improved school performance and stronger economic self-sufficiency."

For more information about participating, contact [NAME OF CONTACT PERSON, ORGANIZATION, PHONE, FAX, E-MAIL] or visit www.preventchildabusenj.org.

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These are the pinwheels your child will plant!



1" lapel pin

Visit www.preventchildabusenj.org to view product samples or purchase additional materials

Order Now:

	Price	Quantity	Total Cost
Colorful 12" Metallic Blue Pinwheels	\$5 each/ 3 for \$10	_____	_____
Pinwheel Garden Signs (9" x 24", 2-sided)	\$10	_____	_____
Pinwheel Lapel Pins <i>(see photo, the pinwheel really spins!)</i>	\$5	_____	_____
1 Vinyl Auto /Window Clings (3" Round)	\$5	_____	_____
Blue Child Abuse Prevention Wristbands	\$3 or 2/\$5	_____	_____
		TOTAL	_____

Payment:

- (1) Check to Prevent Child Abuse New Jersey or Pay by cash
- (2) Place order form & payment in envelope with "Yardville PTA" written on the envelope.

Distribution:

Pinwheels will be distributed to each classroom and for children to personalize. All other items purchased will be sent home with your child.

Parent/Guardian Name: _____

Children's Names: _____ Grade/Teacher: _____/_____

_____ Grade/Teacher: _____/_____

_____ Grade/Teacher: _____/_____

_____ Grade/Teacher: _____/_____

More Info:

For more information about Prevent Child Abuse New Jersey and Child Abuse Prevention Month visit www.preventchildabusenj.org or call 1-800-children.



All proceeds support
Prevent Child Abuse New Jersey, a 501 (C) 3 non-profit organization and the Yardville Elementary PTA.