

# April is Child Abuse Prevention Month

Take Your Son or Daughter to Work Day - Corporate Kit

We've designed a toolkit for **Take Our Daughters And Sons To Work Day®**, Thursday, April 22nd. In parallel with campaign themes, we aim to help girls and boys recognize and communicate the importance of having a caring adult in their life, recognize the value of education and learning, and describe how the adults in their lives keep them healthy and encouraged to learn.

## Your 2010 Take Our Daughters And Sons To Work Day Toolkit includes:

- 48 Spinning Blue Mylar Pinwheels to Give to Children, Staff and Parents who Participate in the Day or to Create a Pinwheel Garden
- 100 Postcard-Sized Promise Cards
- Make Your Own Pinwheel Kits to support 24 children
- 10 Pinwheel Lapel Pins to that acknowledge your staff's commitment to the day
- 50 Bookmarks to Give to Parents "What to Do Instead of Spanking"
- 50 Bookmarks to Give to Parents Offering "How to Support Learning at Home"
- 1 Large Pinwheel Garden Sign
- 50 Monthly Calendar sheets with Daily Tips for Healthy Parent-Child Relationship
- More than 6 different themed education sheets to offer parents, including: *Steps You Can Take to Improve Your Children's Education*, *How to Support Learning at Home*, *Meeting Homework Requirements*, *50 Ways to Promote Reading with your Young, School-Age Child*, *Finding The Time to Help Your Child Succeed In School*, *Preparing For Your Student's Parent Teacher Conference*
- Sample Letter to Send Home to Parents About the Day
- Sample Press Release to Send to Local Media & List of Local Media Sources to Contact

**Donation: \$195** (includes S&H)

## Suggested Activities:

- ◆ Create a "Wall of Promises" that displays your company's commitment to families: Have parents and employees sign promise cards to nurture children and support parents and post them in a visible location in your building.
- ◆ Have children color pinwheels or make their own pinwheels depending on their age and display these in a public location as a declaration of your company's support for children
- ◆ Plant a Pinwheel Garden! Plan a special day to plant a pinwheel garden with your children
- ◆ Invite the media to celebrate your company's commitment to families.
- ◆ Capture photos and activities for your company's newsletter and website.

To place an order, complete the form below. More items on the reverse side!

Contact Name: \_\_\_\_\_

Office Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

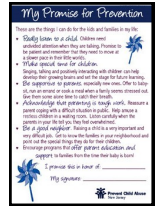
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment: (1) Check to Prevent Child Abuse New Jersey (2) Purchase Order (attach copy)

(3) Visa or Mastercard: Cardholder Name: \_\_\_\_\_

\_\_\_\_\_

Card Number Exp. Date Signature



RETURN TO: Prevent Child Abuse - NJ, 103 Church Street, Suite 210, New Brunswick, NJ 08901  
 Fax: 732-246-1776 email: pinwheels@preventchildabuseNJ.org Questions: 732-246-8060

# Also Available This Year...

Purchase additional items to enhance your 2010 *Pinwheels for Prevention* campaign!

Visit [preventchildabuse.nj.org](http://preventchildabuse.nj.org) to download **FREE** tip sheets, talking points, activity pages, & multimedia tools to support your campaign.



Buttons 10 for \$5

Quantity \_\_\_\_\_

(Circle Style)



Pinwheels 48 for \$20

Quantity \_\_\_\_\_



5' Window Cling \$10  
12' Window Cling \$15

Quantity \_\_\_\_\_



Mini 4" Pinwheels  
72 for \$25

Quantity \_\_\_\_\_



24" Garden Sign \$10

Quantity \_\_\_\_\_



Car Magnets \$10

Quantity \_\_\_\_\_



Wristbands \$2

Wristbands 15 for \$15

Wristbands 30 for \$25

Quantity \_\_\_\_\_



Lapel Pins \$5

Quantity \_\_\_\_\_

(Circle Style)

ITEM	TOTAL
Subtotal	
+15% S&H	\$ _____
Total Due	\$ _____

**"TOOLKIT"**  
(see reverse) **\$195**

Complete order form and return with payment information via mail, fax or email

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment: (1) Check to Prevent Child Abuse New Jersey (2) Purchase Order (attach copy)

(3) Visa or Mastercard: Cardholder Name: \_\_\_\_\_

Card Number

Exp. Date

Signature

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