



Prevent Child Abuse New Jersey

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To: NJ Early Care and PreSchool Center Directors
From: Tess McCutcheon, Prevent Child Abuse- New Jersey
Date: February 10, 2010
Re: Participating in Child Abuse Prevention Month

April is Child Abuse Prevention Month

All children in New Jersey deserve a healthy, happy and safe childhood. This April, it's your turn to make a difference for the kids in your neighborhood!

Child Abuse Prevention Month is a statewide campaign to raise awareness about supporting families and preventing child abuse. Each April, New Jersey makes a promise to prevention by distributing pinwheels and hosting educational events throughout the state. Pinwheels are a symbol of a happy, carefree childhood. Doesn't every child deserve one?

Everyone has a role to play in preventing child abuse and supporting families. Get involved by planting pinwheel gardens in a public place, wearing pinwheel lapel pins, displaying car and storefront window clings, hosting events for families, and signing a promise to prevention. Businesses, schools, community-based organizations, civic groups, educators, volunteers, decision-makers and families can participate.

Prevent Child Abuse–New Jersey offers you the all tools to be an active part of Child Abuse Prevention Month in 2010 and lead your community in the campaign. **We've even designed a special toolkit for "Week of The Young Child" which is held April 11th – 15th, 2010.** Visit www.preventchildabuse.nj.org to find product samples, free downloadable materials, tips sheets, and more.

Be sure to tell us about your events, and share photos and stories about the difference you are making for children. Email us at pinwheels@preventchildabuse.nj.org or call us at 732-246-8060 x123 with any questions.



April is Child Abuse Prevention Month

Child Care Centers and Pre Schools--Week of Young Child

We've designed a toolkit for **Week of the Young Child (April 11th - 17th)**. The 2010 theme is *"Early Years are Learning Years"*. Use this toolkit to support the week's special focus on promoting early literacy and learning in your community.

Your 2010 Week of The Young Child toolkit includes:

- 96 Spinning Metallic 12" Blue Mylar Pinwheels
- 100 postcard-sized Promise Cards, allowing parents and caregivers to sign a promise
- 15 Pinwheel Lapel Pins to acknowledge the influence your caregivers have on children and thank them for being a child advocate.
- 100 Bookmarks to Give to Parents "Teaching Your Pre Schooler To Learn"
- 100 Bookmarks to Give to Parents "What to Do Instead of Spanking"
- 50 Pinwheel Buttons
- Reproducible Monthly Calendar with Daily Tips for Healthy Parent-Child Relationships
- 5 Make Your Own Pinwheel Kits to use as a Classroom Activity
- Reproducible Pinwheel Coloring Pages
- Large Sign for Pinwheel Garden
- Sample Press Release to Promote Event to Local Media
- Large Window Cling to Place on Front Door or Front Window

Cost: \$165 (includes S&H)



Suggested Activities:

- ◆ Present staff with a Pinwheel lapel pin in appreciation for their work. Tell them why and how they are making a difference for the children they care about.
- ◆ Have children decorate pinwheel coloring pages and post them around the classrooms.
- ◆ Encourage kids to give a pinwheel to a special loved one.
- ◆ Have parents and staff sign Promise Cards for a "Promise Wall" at your school/center.
- ◆ Use Pinwheel Activity Kits for classroom activities and crafts.
- ◆ Create a Pinwheel Garden! Plan a special day to plant a pinwheel garden with your children. Invite parents to the event and make it a special ceremony. The garden will be your school's visible commitment to healthy, nurtured children.
- ◆ Offer educational bookmarks to celebrate early learning and support healthy discipline.

Also visit preventchildabuse.nj.org to download **FREE** tip sheets, talking points, activity pages, & multimedia tools to support your campaign.

To place order, complete form and return with payment. More items on reverse side.

Contact Name: _____

Office Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment: (1) Check to Prevent Child Abuse New Jersey (2) Purchase Order (attach copy)

(3) Visa or Mastercard: Cardholder Name: _____

Card Number

Exp. Date

Signature

RETURN TO: Prevent Child Abuse - NJ, 103 Church Street, Suite 210, New Brunswick, NJ 08901
 Fax: 732-246-1776 Email: pinwheels@preventchildabuse.nj.org Questions: 732-246-8060

PCANJ STAFF USE ONLY:

Shipping Info: _____

Payment Rec'd _____

Logged in Database:

Also Available This Year...

Purchase additional items to enhance your 2010 *Pinwheels for Prevention* campaign!

Visit preventchildabuse.nj.org to download **FREE** tip sheets, talking points, activity pages, & multimedia to support your campaign.



Buttons 10 for \$5

Quantity _____

(Circle Style)



Pinwheels 48 for \$20

Quantity _____



5' Window Cling \$10
12' Window Cling \$15

Quantity _____



Mini 4" Pinwheels
72 for \$25

Quantity _____



24" Garden Sign \$10

Quantity _____



Car Magnets \$10

Quantity _____



Wristbands \$2

Wristbands 15 for \$15

Wristbands 30 for \$25

Quantity _____



Lapel Pins \$5

Quantity _____

(Circle Style)

**"WEEK OF THE YOUNG CHILD"
TOOLKIT (see reverse) \$165**

ITEM	TOTAL
Subtotal	
+15% S&H	\$ _____
Total Due	\$ _____

Complete order form and return with payment information via mail, fax or email

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Payment: (1) Check to Prevent Child Abuse New Jersey (2) Purchase Order (attach copy)

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Card Number

Exp. Date

Signature

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CHILD ABUSE PREVENTION MONTH