



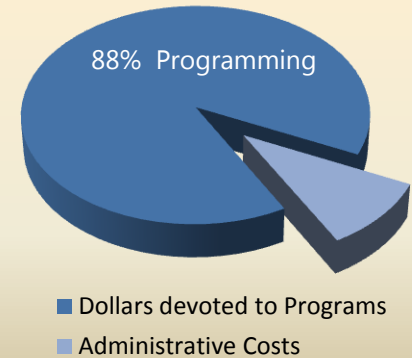
## Mission and History

Prevent Child Abuse-NJ is a private, nonprofit organization leading statewide efforts to eliminate child abuse and neglect, in all its forms, for all of New Jersey's children. The organization was incorporated in 1979 as the New Jersey chapter of the National Committee to Prevent Child Abuse, the 9th to be established nationally, and has grown to an independent organization led by a staff of 40 professionals. We have earned our reputation as NJ's prevention leader.

Prevent Child Abuse-NJ works to ensure that all children are safe, healthy and nurtured. Over the past 30 years, we have instituted prevention programs in more than 650 communities from northern Bergen County to the tip of Cape May. The organization's strength is establishing local partnerships that develop communities, empower families, and equip parents. Our partnerships create solid prevention results and strong investment returns.



### Our Budget



## Our Commitment to New Jersey's Children

- ✓ **We lead New Jersey's efforts to expand home visitation programs for new and expectant parents of infants and very young children.** By reaching out to high-risk families, we teach healthy and safe parenting practices so that all babies have the opportunity to get off to the right start.
- ✓ **We work in local neighborhoods alongside community leaders to meet the specific needs of their parents and children, especially those who are vulnerable or already in crisis.** Working with people who families trust, we build strong prevention programs that reach the specific needs of parents and children in their home communities.
- ✓ **We increase awareness of the boundless consequences of abuse and neglect.** By providing high-quality community education and specialized professional training, we build the knowledge and skills of those who touch the lives of children.
- ✓ **We educate New Jersey about the promise of prevention.** We reach tens of thousands of citizens and child advocates by disseminating information, conducting radio and television interviews, hosting statewide events and offering community presentations that teach about the role we all have in the family support movement.

## Your Investment in Protecting Children

You can help prevent child abuse. Support Prevent Child Abuse-NJ through a donation or sponsorship to make a difference in the life of a child. Your gift builds programs that ensure children grow up in strong, capable families, prepares professionals to successfully intervene when the welfare of a child is in question, and raises awareness about how child abuse can be prevented.

There are many ways to get involved in our work to prevent child abuse. Act now to become a volunteer, host a community event, and educate yourself about how you can make a difference.

<b>\$104 B</b>	National, annual economic cost of child abuse
<b>24,336</b>	Children under state supervision because of threats to their safety and welfare (May 2008)
<b>11,077</b>	Proven cases of child abuse in New Jersey during 2007
<b>5000</b>	Average calls to child protective services each month in New Jersey during 2007
<b>23</b>	Children in your state died at the hands of child abuse during 2006

*Make your financial commitment to prevention at [www.preventchildabusejnj.org](http://www.preventchildabusejnj.org) or by calling 1-800-children. Prevent Child Abuse-NJ, 103 Church Street, Suite 210, New Brunswick, NJ 08901*

## The Impact of Our Work

Prevent Child Abuse-NJ's services are based on solid research and best-practices in family support programming. We coordinate parenting education programs, professional training seminars, home visitation services, community awareness events, initiatives that promote parental involvement in a child's education, and projects that support highly vulnerable families – including those headed by adolescent and incarcerated parents.

- **Healthy Families New Jersey**, a statewide network of 27 intensive, long term home visiting programs, identifies and intervenes with 1350 vulnerable families, before abuse or harm ever occurs.
- **Parents as Teachers**, an international early childhood program with 21 New Jersey sites serving 1250 children, promotes healthy child development and literacy through home visits, parent group meetings and developmental screenings for 1250 children.
- **TIP** offers parenting skills and nutrition services for up to 1,000 families receiving general assistance and Temporary Assistance for Needy Families welfare programs.
- The **New Jersey Academy for Home Visitation Training** improves the quality and availability of research-based home visiting services through local service coordination and professional training.
- The **Parent Linking Program** gives over 200 teenaged parents school-based parenting education, child care and life skills training which allows them to complete their education and grow as responsible parents.
- **Every Person Influences Children** (EPIC) a curriculum used in more than 75 school districts and community groups, delivers award-winning parent education, family literacy and character education programming. Our work includes a successful project to give incarcerated mothers strong parenting skills. EPIC reaches more than 3,000 families every year.
- The **Family Outreach Program** promotes academic achievement and educational equality in the state's poorest communities. PCA-NJ oversees a network of clinical professionals supporting 600 local staff who work directly with more than 30,000 preschool-aged children's families in Abbott school districts.
- The **New Jersey Parent Information and Resource Center** partners with high-needs school districts to involve families in their child's education as a means to improve literacy and academic success among low-income, special needs and minority children. Last year we reached more than 30,000 families!
- During **Child Abuse Prevention Month** in April, we educate citizen's and community leaders throughout the state and distribute more than 30,000 pinwheels, our visible pledge to happy, healthy and safe childhoods.
- Our **Community Education and Professional Training** services shared more than 35,000 pieces of educational literature and overall, educated more than 8500 individuals to empower them with the knowledge of prevention.

### Did You Know?

- We are the New Jersey Chapter of Prevent Child Abuse America
- Child abuse can be caused by isolation, drug abuse, childhood history of abuse or neglect, mental illness, criminal history, and lack of knowledge about child development.
- The most vulnerable victims of child abuse are under the age of 3.
- Child abuse is correlated with juvenile delinquency, depression and anxiety, increased likelihood of addiction, and future acts of violence.
- Studies suggest that up to 40% of teen mothers were sexually abused as a child.
- Child abuse CAN be prevented!