



Prevent Child Abuse New Jersey

FOR IMMEDIATE RELEASE

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Prevent Child Abuse–New Jersey Supported by Toys “R” Us Children’s Fund

New Brunswick, NJ – The Toys“R”Us Children’s Fund, a public charity affiliated with Toys“R”Us, Inc., has awarded Prevent Child Abuse – New Jersey a \$2,500 grant to support the nonprofit’s work building programs that keep children safe, healthy and nurtured.

“Prevent Child Abuse – New Jersey is thrilled to include Toys“R”Us among its supporters,” said Executive Director, Rush Russell. “Their encouragement of our work to ensure that all of New Jersey’s children are safe, healthy and nurtured is so important to the families in our state and evidence of the company’s commitment to the community.”

The Toys“R”Us Children's Fund is a public charity affiliated with Toys“R”Us, Inc. The core mission of the Toys“R”Us Children's Fund is to keep children safe and help them in times of need. Since it was founded in 1992, the Toys“R”Us Children's Fund has contributed millions of dollars to qualified organizations that support that mission, including those providing disaster relief to children and families who are victims of large-scale crises. The Toys“R”Us Children's Fund also provides grants to leading organizations that support children with special needs.

Toys“R”Us, Inc. is the world’s leading dedicated toy and juvenile products retailer, offering a differentiated shopping experience through its family of brands. It currently sells merchandise in more than 1,560 stores, including 845 Toys“R”Us and Babies“R”Us stores in the United States, and more than 510 international stores and 200 licensed stores in 33 countries and jurisdictions. In addition, it exclusively operates the legendary FAO Schwarz brand and sells extraordinary toys in the brand’s flagship store on Fifth Avenue in New York City. With its strong portfolio of e-commerce sites including Toysrus.com, Babiesrus.com, eToys.com, FAO.com and babyuniverse.com, it provides shoppers with a broad online selection of distinctive toy and baby products. Headquartered in Wayne, NJ, Toys“R”Us, Inc. employs approximately 70,000 associates worldwide. The company is committed to serving its communities as a caring and reputable neighbor through programs dedicated to keeping kids safe and helping them in times of need.

Founded in 1979, Prevent Child Abuse - New Jersey is dedicated to eliminating child abuse, in all of its forms, for all of New Jersey’s children. Working in all twenty-one counties of the state, the non-profit coordinates a full spectrum of family support programs including home visitation services, professional trainings and community education workshops, parent education groups, initiatives that promote parental involvement in a child’s education, and programs for highly vulnerable families – including those headed by adolescent and incarcerated parents. More information about Prevent Child Abuse - New Jersey’s work can be found at www.preventchildabusenj.org.