



FOR IMMEDIATE RELEASE

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Calling all bookworms!

Book clearance sale benefits Prevent Child Abuse–New Jersey and keeps children encouraged to learn.

NEW BRUNSWICK, New Jersey — Just in time for the holidays, Prevent Child Abuse - New Jersey has partnered with book wholesaler JR Trading Co. to raise funds for programs that keep children safe, healthy, nurtured and encouraged to learn!. JR Trading will open its Monmouth Junction warehouse doors for a clearance sale, with 10% of purchases made by Prevent Child Abuse - New Jersey's supporters going directly to benefit the agency.

The charity clearance sale will take place on November 20th and 21st from 9:00 am to 5:00 pm at the JR Trading headquarters at 34 Stouts Lane in Monmouth Junction. Participants are asked to download a flyer from Prevent Child Abuse - New Jersey's web site to present at the point of purchase. Persons interested in participating can call 1.800.CHILDREN or visit www.preventchildabusenj.org for more details.

JR Trading Co., Inc. is a book wholesaler headquartered in Monmouth Junction, NJ. For 20 years, JR Trading has been the most trusted name in wholesale books, offering a vast and ever-changing inventory of remainders, hurts, overstock, and auctions. Specializing in fiction, nonfiction, hardcover, paperback, and children's books, the company aims to provide bookstore owners and booksellers with quality wholesale books at greatly reduced prices.

Founded in 1979, Prevent Child Abuse - New Jersey is dedicated to eliminating child abuse, in all of its forms, for all of New Jersey's children. Working in all twenty-one counties of the state, the non-profit coordinates a full spectrum of family support programs including home visitation services, professional trainings and community education workshops, parent education groups, initiatives that promote parental

involvement in a child's education, and programs for highly vulnerable families – including those headed by adolescent and incarcerated parents. More information about Prevent Child Abuse - New Jersey's work can be found at www.preventchildabusenj.org.

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