



**FOR IMMEDIATE RELEASE**

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## **NJ Natural Gas Customers Can Help Prevent Child Abuse**

NEW BRUNSWICK— February 1, 2011 Customers of NJ Natural Gas can help ensure children are safe and nurtured, simply by learning more about their own energy conservation habits. New Jersey Natural Gas will donate \$5.00 to Prevent Child Abuse - New Jersey for every customer that signs up for their FREE *Conserve to Preserve Dashboard* at [www.njng.com](http://www.njng.com) through April 27, 2011. Visitors simply log in to their own account, click on the *Conserve to Preserve* icon, and select Prevent Child Abuse NJ as the referring agency.

The *Conserve to Preserve Dashboard*, a FREE online tool available to NJ Natural Gas customers, is a personalized home energy center enabling customers to track and analyze their energy use and analyze where home energy dollars are spent. After answering a few simple questions about their home users will receive customized recommendations to make their homes more energy-efficient and comfortable.

The Dashboard also enables customers to compare their homes' energy use to homes of similar size and style in their area. They can even find out what it costs to run their appliances and how much can be saved by installing new high-efficiency models. Each time customers log in, they can re-evaluate their energy use and track results of their conservation efforts. For more information on accessing the Dashboard contact Tiffany Riccardelli at 732-354-5245 or email [info@preventchildabusej.org](mailto:info@preventchildabusej.org).

Prevent Child Abuse - New Jersey is a statewide nonprofit dedicated to eliminating child abuse, in all of its forms, for all of New Jersey's children. Working in all twenty-one counties of the state, the non-profit coordinates a full spectrum of family support programs including home visitation services, professional trainings and community education workshops, parent education groups, initiatives that promote parental involvement in a child's education, and programs for highly vulnerable families – including those headed by adolescent and incarcerated parents. Learn more at [www.preventchildabusej.org](http://www.preventchildabusej.org).

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