



**FOR IMMEDIATE RELEASE**

**Contact:** Theresa McCutcheon

Phone: (732) 246-8060 x123

E-Mail: [tmccutcheon@preventchildabusenj.org](mailto:tmccutcheon@preventchildabusenj.org)

**Monday, February 28, 2011**

## **Help Tackle Child Abuse at New Jersey's Elegant Tailgate Party**

**New Brunswick, NJ** – Prevent Child Abuse-New Jersey is calling citizens across the state to help tackle child abuse at NJ's Elegant Tailgate Party being held at The New Meadowlands Stadium on May 4, 2011 at 6:30pm, to raise funds to end child abuse and support prevention programs across the state. This unique event, located at the West Gate Club on the stadium's 50-yard line will offer food and spirits, entertainment, a gift auction and stadium tours. Former Trump Apprentice Dr. Randal Pinkett will serve as the Master of Ceremonies for the evening and the law firm Wolff & Samson will be honored.

Tickets for the event are \$200 and include a guided tour introducing guests to private locations throughout the new stadium, including the Giants Legacy Room, the press room, and the opportunity for a stroll onto the player's field. Tickets can be purchased online at [www.preventchildabusenj.org](http://www.preventchildabusenj.org) or by calling 1.800.CHILDREN. Businesses and individuals may also help support the event through sponsorship or ad placement in the video journal being presented on stadium videos. Past sponsors have included Verizon, PSEG, Prudential, and U.S. Retirement Partners among other corporate leaders.

The May 4th celebration will also honor the legal work of Wolff & Samson, a firm that has offered pro bono counsel and ongoing support to Prevent Child Abuse-New Jersey in a partnership that has propelled efforts to ensure that all of the state's children are safe and nurtured. Dr. Randal Pinkett, CEO of BCT Partners will serve as host for the event. Pinkett has established himself as an entrepreneur, speaker, author and community servant, and is a longtime advocate for the work of Prevent Child Abuse-New Jersey.

All proceeds from the event benefit Prevent Child Abuse-New Jersey, a nonprofit organization working to end child abuse. The organization is working in all 21 counties of the state to ensure that all children are safe, healthy, nurtured and encouraged to learn. For more information, visit [www.preventchildabusenj.org](http://www.preventchildabusenj.org) or call 1.800.CHILDREN.