



Prevent Child Abuse New Jersey

FOR IMMEDIATE RELEASE

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Pinwheels for Prevention Launches Child Abuse Prevention Month

New Brunswick, NJ – Prevent Child Abuse - New Jersey, the statewide leader in Child Abuse Prevention Month activities, is again launching its *Pinwheels for Prevention* campaign this April. The organization raises awareness about supporting families and preventing child abuse and neglect by engaging individuals, local businesses and community groups in campaign-related projects and educational events. Prevent Child Abuse - New Jersey makes a promise for prevention by distributing pinwheels; our national symbol for the happy, healthy and carefree childhoods that every kid deserves. Pinwheels for Prevention campaign materials are now available online at www.preventchildabusenj.org/cap.

In addition to pinwheels, lapel pins, bumper stickers and wristbands, Prevent Child Abuse - New Jersey is making a full array of downloadable materials available to organizations and individuals who want to get involved. Tip sheets offer advice for school teachers, government officials and child advocates to engage the members of their community. Coloring pages, promise cards and activity calendars give parents and children an excuse to interact and celebrate healthy families. To learn more about participating in *Pinwheels for Prevention* this April, call 1.800.Children or visit www.preventchildabusenj.org/cap.

Prevent Child Abuse - New Jersey is a statewide nonprofit dedicated to eliminating child abuse, in all of its forms, for all of New Jersey's children. Working in all twenty-one counties of the state, the non-profit coordinates a full spectrum of family support programs including home visitation services, professional trainings and community education workshops, parent education groups, initiatives that promote parental involvement in a child's education, and programs for highly vulnerable families – including those headed by adolescent and incarcerated parents. Learn more at www.preventchildabusenj.org.