



FOR IMMEDIATE RELEASE

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**Governor Chris Christie Proclaims
October Parental Involvement in Education Month for New Jersey**

NEW BRUNSWICK, NJ – Governor Chris Christie has declared October 2011 as “Parental Involvement in Education Month” in New Jersey. The proclamation was issued at the request of the New Jersey State Parent Information and Resource Center (NJPIRC), a program of Prevent Child Abuse-New Jersey, to highlight the important role parents and families play in supporting and promoting their children’s education. With this proclamation, NJPIRC urges schools, parents and communities to take an active role in the education of New Jersey students, and encourages parents to work with their child’s school to review and implement parental involvement policies that promote meaningful communication and provide ongoing strategies to improve academic programs.

To mark the importance of parent involvement in the educational process, NJPIRC is offering fifteen stipends to public schools to host a family involvement activity and free Parent Involvement Pledge Cards. Additionally, online and print resources for schools and community organizations have been developed to guide families and educators in working together in the school community.

For information about the stipends, resources, and other information, visit www.njpirc.org or contact an NJPIRC representative at 1.800.CHILDREN.

ABOUT NJPIRC

The New Jersey Parent Information Resource Center (NJPIRC) is a program of Prevent Child Abuse-New Jersey (PCA-NJ) and has been funded by a grant from the U.S. Department of Education. NJPIRC provides leadership and technical assistance to non-profit organizations and local educational agencies to help organizations put successful and effective parental involvement programs in place. Their policies and activities lead to improvements in student academic achievement.

ABOUT PREVENT CHILD ABUSE-NEW JERSEY

Prevent Child Abuse-New Jersey, incorporated in 1979 as the state chapter of Prevent Child Abuse America, works in all twenty-one counties of the state to eliminate child abuse and neglect in all of its forms for all of New Jersey’s children. All of the organization’s work is research-based and built around nationally-recognized models. The nonprofit coordinates a full spectrum of family support programs including home visitation services, parent education groups, initiatives that promote parental involvement in a child’s education, and programs for highly vulnerable families. To learn more or to make a donation toward eliminating child abuse, visit us online at www.preventchildabusej.org or call 1-800-CHILDREN.