

# EMPOWERING YOUNG MEN TO END SEXUAL EXPLOITATION:

## A Four Session Prevention Curriculum

### WHO IS THE "EMPOWERING YOUNG MEN" PROGRAM FOR?

For young men between the ages of 14-18 years old.

### WHAT TYPE OF INFORMATION DOES THE PROGRAM PROVIDE?

The Empowering Young Men program provides knowledge about the realities and harms of the sex trade and human trafficking. It also allows youth to explore active roles they can take both socially and personally to end Commercial Sexual Exploitation.

### HOW DOES THE "EMPOWERING YOUNG MEN" PROGRAM WORK?

***The best way to address sexual exploitation is to prevent it from happening in the first place.***

The curriculum challenges youth to examine the constructs of masculinity that have been presented to them by our society. This includes gender roles, media and pimp culture. Additionally, it examines stigmatization of women in the sex trade and works to build empathy and accountability.



### FEEDBACK FROM EYM PARTICIPANTS:

"I will educate other boys about the ongoing issue of human trafficking."

"From now on I will treat all women with respect so they won't feel less than anybody else."

"I am disappointed about the unequal balance of justice that is applied to all people in the sex trade."



**Prevent Child Abuse**  
New Jersey™

*In partnership with: Chicago Alliance  
Against Sexual Exploitation*



**C**HICAGO  
**A**LLIANCE  
**A**Gainst  
**S**EXUAL  
**E**XPLOITATION

"From now on, I will stick up for my friend if he is being teased about not being masculine enough."

~ NJ EYM participant

## PROGRAM GOALS

**By participating in this program, young men will become empowered to:**

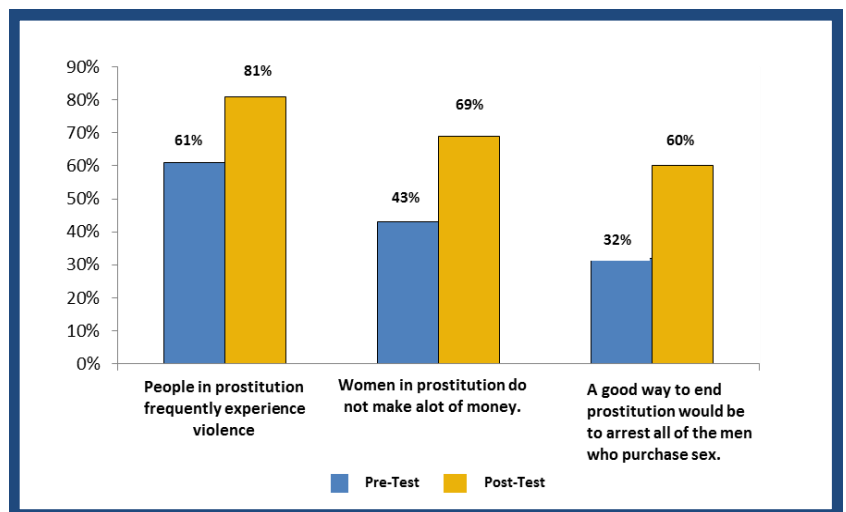
- Demonstrate an understanding of commercial sexual exploitation and prostitution and the related violence.
- Critically discuss the many social influences that shape masculinity and normalize gender-based violence and sexual exploitation.
- Demonstrate empathy towards individuals in the sex trade, and women at large.
- Use their skills and knowledge to become male allies against sexual exploitation by identifying tangible ways to end sexual harm.

### HOW WAS THIS CURRICULUM DEVELOPED?

The Chicago Alliance Against Sexual Exploitation (CAASE) created and implemented the first curriculum in the country designed to educate young men about the harms of prostitution and to enlist them as allies in the movement to end violence against women and girls. They've reached more than 1,000 students since the curriculum launched in 2010. In 2014, Prevent Child Abuse New Jersey (PCANJ) became the state leader for Empowering Young Men prevention curriculum in NJ.

### HOW DO WE KNOW IT'S WORKING?

We use pre- and post-surveys to evaluate group participants' progress over the course of the program. The surveys measure the changes in the knowledge, attitudes, and behaviors relating to the program goals.



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Human Trafficking Prevention Team - PCANJ